

EDITORIAL

In August, Promundo and partners [participated in](#) the Sixth Symposium on Fatherhood, Singularities and Public Policies: Fatherhood and Care (“VI Simpósio Paternidades, Singularidades e Políticas Públicas: Paternidade e Cuidado,” in Portuguese) to celebrate Fatherhood Appreciation Month in Brazil. Topics such as advances in the involvement of fathers in the health care system were discussed during the event, including the promotion of men’s active fatherhood, ranging from prenatal care to the division of caregiving tasks.

The publication *Program P: A Manual for Engaging Men in Fatherhood, Caregiving, and Maternal and Child Health* (“Programa P: manual para o exercício da paternidade e do cuidado,” in Portuguese) was launched in Portuguese during the symposium. This toolkit contributes to the training of health care professionals on the inclusion of men in health care units and in prenatal care, and on how to make these spaces more male-friendly. The toolkit can be downloaded in English [here](#).

Promundo also launched the children’s book *Kicking Little Rocks* (“Chutando Pedrinhas,” in Portuguese), created by girls in the Prazeres community of Rio de Janeiro, which addresses the gender-equitable and violence-free education of boys and girls. [An article](#) on the book is also included in this issue of...

> [Continue reading](#)
Text

INTERVIEW



Douglas Mendoza
Regional
Coordinator of the
MenEngage
Alliance in Latin
America

Douglas Mendoza Urrutia has a master’s degree in Public Policy and Social Programs from the Central American University of Nicaragua. He coordinates the training team at the Puntos de Encuentro Foundation, where he also co-coordinates the MenCare campaign in Nicaragua. A social educator who works on gender, masculinity, fatherhood, positive education, sexual and reproductive health, and violence prevention, Douglas is also involved in pro-justice and equality movements.

> [Read the full interview](#)

NEWS



Article

Fatherhood and Economic Crisis: Transformations and Challenges

(Teresa Maneca Lima, Researcher at Promundo-Europe, and Sofia José Santos, Communications Coordinator at Promundo-Europe) Throughout the world today fatherhood is lived in a different way than it was a few decades ago. A new attitude, based on a greater involvement in family and children’s issues...

> [Continue reading](#)



News

International Director Gary Barker speaks at the United Nations’ HeForShe launch to mobilize men and boys for gender equality

On September 20, Promundo’s International Director Gary Barker spoke at the launch of [UN Women’s HeForShe](#) campaign, which aims to mobilize thousands of men and boys around the world as advocates for gender equality and...

> [Continue reading](#)

PROMUNDO’S AGENDA

On Tuesday, September 23, Promundo’s Founder and International Director Gary Barker spoke at the 2014 Annual Meeting of the Clinton Global Initiative (CGI), asking private corporations to support gender equality and men’s caregiving by offering [paid paternity leave](#) as a key part of their family leave policies.

Promundo has begun a new partnership with [WorldFish](#), an international research organization focused on improving livelihoods through agricultural development. Promundo is working with WorldFish to integrate gender-transformative approaches, such as engaging men in women’s



News

Seminar showcases progress in policies that promote men's participation in prenatal care and fatherhood

The Sixth Symposium on Fatherhood, Singularities and Public Policies: Fatherhood and Care ("VI Simpósio Paternidades, Singularidades e Políticas Públicas: Paternidade e Cuidado," in Portuguese) took place in Rio de Janeiro on August 13 and 14... [> Continue reading](#)



News

Promundo launches children's book to promote gender-equitable education for boys and girls in Morro dos Prazeres

Kicking Little Rocks ("Chutando Pedrinhas" in Portuguese) is a new children's book that addresses the relationship between a father and his daughter and how certain gender norms and expectations limit the daughter's desires and dreams. Through... [> Continue reading](#)



News

MenCare+ Brazil organizes workshops with male perpetrators of violence in Rio de Janeiro

As part of the MenCare+ Brazil project ("+Pai" in Portuguese), Instituto Noos and Promundo are organizing gender-reflective groups with male perpetrators of violence against intimate partners and women using a responsibility-based approach. Instituto Noos has been working in this... [> Continue reading](#)



News

Promundo co-hosts global discussion on why men's involvement matters to improve maternal, newborn, and child health

On August 18, Promundo and partners from around the world shared their expertise in a discussion about why men's involvement matters to improve maternal, newborn, and child health. The Google+ Hangout was co-hosted with MenCare, MenEngage... [> Continue reading](#)



News

Webinar launch of "A More Equal Future" highlights how Promundo and World Vision are transforming attitudes and behaviors around child marriage in India

On September 10, Promundo co-hosted the online launch of *A More Equal Future*, a MenCare manual designed to help fathers, daughters, and families critically examine and change norms that support... [> Continue reading](#)



News

PBS publishes "Becoming Papa" curriculum guide for teachers on the role of men in fatherhood and gender equality

This month, PBS's Learning Media website published a curriculum guide for teachers on "Becoming Papa," the PBS-To The Contrary documentary on Promundo's work in Brazil. Framed around the question "Is the concept of men taking care of... [> Continue reading](#)

News

Andrew Levack joins Promundo as Deputy Director of US Programs

economic empowerment, into their work, and recently completed two trainings in both Zambia and Cambodia with WorldFish staff and implementing partners.

On September 8-9, Promundo organized a training session on Program P for the NGO Terra dos Homens, which intends to apply [Program P](#) methodology in its workshops for groups of pregnant couples in the community of Mangueirinha, in Duque de Caxias, Rio de Janeiro. On September 22, there was an additional session to plan future activities in the community.

In partnership with the Secretariat for Social Inclusion in El Salvador and the Inter-American Development Bank, Promundo is adapting [Programs H and M](#) for a government's pilot project called A Woman's City ("Ciudad Mujer" in Spanish). Since 2013, the project has been implemented with 38 young men and women in five schools in the interior of El Salvador. During August, Promundo organized three-day workshops aimed at the creation of a campaign to prevent violence against women. Later this year, Promundo will return to El Salvador to implement the campaign.

During Brazil's Child Appreciation Month in October, Promundo will reach out to six communities in Rio de Janeiro to implement a campaign to prevent violence against children and adolescents. Maré, Guararapes, São Carlos, Cidade de Deus, Morro dos Prazeres, and Vidigal will carry out initiatives that, through the voices of children, seek to sensitize parents and professionals who work in close contact with children (e.g. police, health workers, education professionals) about this issue. The campaign aims to promote gender-equitable and violence-free education for boys and girls and to encourage the creation of community networks for the protection of children and adolescents.

Together with the Brazilian Ministry of Health, Instituto Papai, and Instituto Noos, Promundo will develop a portal aimed at health care



Andrew Levack, co-founder of the [MenEngage](#) Alliance and former Director of US Programs for [EngenderHealth](#), joined Promundo as Deputy Director of US Programs in September 2014. Andrew comes to Promundo with over 20 years of expertise in prevention efforts that address gender inequality...

> [Continue reading](#)



News

[Cry Havoc addresses Living Peace themes of conflict-related violence and recovery](#)

On Tuesday, November 4, [Promundo](#) and the [Folger Shakespeare Library](#) will co-host a public performance of [Cry Havoc](#), a one-man show written and acted by Stephan Wolfert about his personal journey from war veteran to actor, at the Folger...

> [Continue reading](#)

READ MORE



professionals with the goal of promoting the involvement of men in maternal health and in the prevention of gender-based violence. The initiative is a pilot project funded by USAID, and it aims to create a model to be replicated throughout Brazil and other Latin American countries with similar ongoing projects.

Promundo in the media

Check out a few of the highlights below:

[The Next Women's Movement Is Integrating Men: 6 Critical Steps](#), Forbes (English)

[The Crisis of Minority Boys](#), TIME (English)

[When women go to work, where do men go?](#), Inter-America Development Bank (English)

[Campanha Sem Vergonha](#), Jornal O Globo (Portuguese)

[Entrevista com Marco Aurélio Martins, coordenador da Campanha de Paternidade](#), Revista O Globo (Portuguese)

This is a publication



Address: 1367 Connecticut Avenue, NW, Suite #310, Washington, DC 20036, United States of America
 Phone: +1 (202) 588 0061
 Fax: +1 (202) 588 0063
 E-mail: contactdo@promundo.org.br



Developed by **metara** comunicação