



Job Announcement  
**Vice President for Advocacy and Communications**  
**Promundo-US**

Washington, DC  
January 2017

**ABOUT PROMUNDO**

Founded in Brazil in 1997, Promundo works internationally and domestically in the US to engage men and boys in advancing gender equality and preventing violence. Promundo's independently registered NGOs in the US, Brazil, Portugal and DR Congo collaborate to conduct high-quality research; develop and conduct impact evaluations and scale-up gender transformative interventions; and carry out national and international advocacy to achieve gender equality and prevent violence. Promundo-US, a separate legal entity, with its office in Washington, DC, coordinates technical assistance outside of Brazil, carries out advocacy globally, supports Promundo's activities and fundraising across offices, and co-coordinates the global MenCare Campaign. For more information, see [www.promundoglobal.org](http://www.promundoglobal.org).

**ABOUT THE POSITION**

Reporting to the President and CEO, the Vice President for Advocacy and Communications is a member of Promundo's Senior Management and takes the lead in developing and implementing the organization's advocacy and communications agenda in the US and globally. Responsibilities include, but are not limited to:

- **Developing and implementing annual strategic plans** for advancing Promundo's advocacy and communications goals in collaboration with Senior Management as well as with an existing dynamic advocacy and communications team and consultants
- **Managing and directing Promundo's advocacy and communications portfolios**, including responsibility for overseeing the development and implementation of annual operational plans and budgets.

- **Coordinating Promundo’s global and domestic advocacy activities**, such as the global MenCare campaign, working with a diverse set of partners to set annual goals around Promundo’s advocacy priorities; identify new strategic partners; and coordinate the development and dissemination of key research and publications. In the US, this will include liaising with NGOs and appropriate governmental partners for US domestic advocacy related to involved fatherhood, GBV prevention, sexual and reproductive rights and healthy masculinities.
- **Coordinating the development of a policy platform emerging from Promundo’s International Men and Gender Equality Surveys (IMAGES)**, including training and support for partner organizations interested in its implementation in specific countries. To this aim, the VP for Advocacy will work with national partners to identify key policy platforms and recommendations, and the training needed to implement those, for gender equality that emerge from IMAGES results in the more than 20 studies currently in process.
- **Coordinating Promundo’s communications activities**, identifying new outlets for sharing Promundo’s results and monitor communications and dissemination activities, working together with the communications team and consultants.
- **Cultivating new funding opportunities** and maintaining donor relationships.
- **Participating in Promundo’s Senior Management**, including participation in planning, negotiations with funders and strategic partners and overall strategic planning for the organization.
- **Supervising communications and advocacy staff** in accordance with Promundo’s policies and applicable laws including, interviewing, hiring, training staff, planning, assigning and directing work; reviewing performance; rewarding and disciplining staff; addressing complaints and appropriately resolving issues.
- **Working across Promundo’s areas** in collaboration with Research and Programs teams to ensure high quality outcomes and synergize research, programs and evidence-based advocacy in existing and future projects.
- **Representing Promundo’s work and coordinating its participation at high-level events in the US and globally.** The VP for Advocacy will represent Promundo and its cause of engaging men and boys for gender equality at events at the UN, bilateral and other governmental agencies, and other strategic events, nurturing strategic partnerships with local, regional and global allies and stakeholders.
- **Coordinating seminars and advocacy events.** The VP for Advocacy will liaise with communications, program and financial staff and have overall supervision for coordinating Promundo’s seminars, briefings and launch events.

#### **QUALIFICATION REQUIREMENTS**

- Master's degree or doctorate in a relevant field with exceptional track record
- A minimum of 7 years experience and a track record of success in advocacy and leadership of national-level or international campaigns
- A minimum of 5 years experience and a track record of success in project and

budget coordination

- A minimum of 5 years in a role involving staff supervision
- Ability to delegate to and empower staff effectively
- Excellent English writing and speaking skills
- Knowledge of and experience with the UN system, US government and other governments
- Working knowledge of a second language is desirable
- Ability to handle pressure and multiple deadlines, and ability to adapt to a fast pace and changing environment
- Ability to travel and to work flexible hours as required
- Excellent people skills and ability to relate to a diverse team
- Experience in diverse cultural and country settings
- Honesty and reliability
- Experience and dedication to progressive gender equality and violence prevention movements
- Sense of humor

### **SALARY AND BENEFITS**

Based in Washington, DC, the Vice President for Advocacy and Communications will report to the President and CEO and work with a dynamic team of approximately 20 other staff and consultants. The position is full time and requires up to 30% travel. The position includes full individual health insurance, four weeks of paid leave, and employer-contributed retirement benefits. Salary is \$115,000-\$130,000 per annum depending on salary history and experience. Proposed starting date is April 2017.

### **HOW TO APPLY**

To apply, please send the following documents as one single PDF file no later than **Monday, February 27** to [jobs@promundoglobal.org](mailto:jobs@promundoglobal.org):

1. resume
2. cover letter
3. recent writing sample in English
4. two professional references

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.

Please note that only shortlisted candidates will be contacted.