In August, Promundo and partners participated in the Sixth Symposium on Fatherhood, Singularities and Public Policies: Fatherhood and Care (“VI Simpósio Paternidades, Singularidades e Políticas Públicas: Paternidade e Cuidado,” in Portuguese) to celebrate Fatherhood Appreciation Month in Brazil. Topics such as advances in the involvement of fathers in the health care system were discussed during the event, including the promotion of men’s active fatherhood, ranging from prenatal care to the division of caregiving tasks.

The publication Program P: A Manual for Engaging Men in Fatherhood, Caregiving, and Maternal and Child Health (“Programa P: manual para o exercício da paternidade e do cuidado,” in Portuguese) was launched in Portuguese during the symposium. This toolkit contributes to the training of health care professionals on the inclusion of men in health care units and in prenatal care, and on how to make these spaces more male-friendly. The toolkit can be downloaded in English here.

Promundo also launched the children’s book Kicking Little Rocks (“Chutando Pedrinhas,” in Portuguese), created by girls in the Prazeres community of Rio de Janeiro, which addresses the gender-equitable and violence-free education of boys and girls. An article on the book is also included in this issue of...

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**INTERVIEW**

Douglas Mendoza
Regional Coordinator of the MenEngage Alliance in Latin America

Douglas Mendoza Urrutia has a master’s degree in Public Policy and Social Programs from the Central American University of Nicaragua. He coordinates the training team at the Puntos de Encuentro Foundation, where he also coordinates the MenCare campaign in Nicaragua. A social educator who works on gender, masculinity, fatherhood, positive education, sexual and reproductive health, and violence prevention, Douglas is also involved in pro-justice and equality movements.

> Read the full interview

**NEWS**

Article
Fatherhood and Economic Crisis: Transformations and Challenges
(Teresa Maneca Lima, Researcher at Promundo-Europe, and Sofia José Santos, Communications Coordinator at Promundo-Europe) Throughout the world today fatherhood is lived in a different way than it was a few decades ago. A new attitude, based on a greater involvement in family and children’s issues …

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News
International Director Gary Barker speaks at the United Nations’ HeForShe launch to mobilize men and boys for gender equality
On September 20, Promundo’s International Director Gary Barker spoke at the launch of UN Women’s HeForShe campaign, which aims to mobilize thousands of men and boys around the world as advocates for gender equality and …

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**PROMUNDO’S AGENDA**

On Tuesday, September 23, Promundo’s Founder and International Director Gary Barker spoke at the 2014 Annual Meeting of the Clinton Global Initiative (CGI), asking private corporations to support gender equality and men’s caregiving by offering paid paternity leave as a key part of their family leave policies.

Promundo has begun a new partnership with WorldFish, an international research organization focused on improving livelihoods through agricultural development. Promundo is working with WorldFish to integrate gender-transformative approaches, such as engaging men in women’s
Seminar showcases progress in policies that promote men’s participation in prenatal care and fatherhood

The Sixth Symposium on Fatherhood, Singularities and Public Policies: Fatherhood and Care (“VI Simpósio Paternidades, Singularidades e Políticas Públicas: Paternidade e Cuidado,” in Portuguese) took place in Rio de Janeiro on August 13 and 14...

Promundo launches children’s book to promote gender-equitable education for boys and girls in Morro dos Prazeres

Kicking Little Rocks (“Chutando Pedrinhas” in Portuguese) is a new children’s book that addresses the relationship between a father and his daughter and how certain gender norms and expectations limit the daughter’s desires and dreams. Through...

MenCare+ Brazil organizes workshops with male perpetrators of violence in Rio de Janeiro

As part of the MenCare+ Brazil project (“+Pai” in Portuguese), Instituto Noos and Promundo are organizing gender-reflective groups with male perpetrators of violence against intimate partners and women using a responsibility-based approach. Instituto Noos has been working in this...

Promundo co-hosts global discussion on why men’s involvement matters to improve maternal, newborn, and child health

On August 18, Promundo and partners from around the world shared their expertise in a discussion about why men’s involvement matters to improve maternal, newborn, and child health. The Google+ Hangout was co-hosted with MenCare, MenEngage...

Webinar launch of “A More Equal Future” highlights how Promundo and World Vision are transforming attitudes and behaviors around child marriage in India

On September 10, Promundo co-hosted the online launch of A More Equal Future, a MenCare manual designed to help fathers, daughters, and families critically examine and change norms that support..

PBS publishes “Becoming Papa” curriculum guide for teachers on the role of men in fatherhood and gender equality

This month, PBS’s Learning Media website published a curriculum guide for teachers on “Becoming Papa,” the PBS-To The Contrary documentary on Promundo’s work in Brazil. Framed around the question “Is the concept of men taking care of...

Andrew Levack joins Promundo as Deputy Director of US Programs

Together with the Brazilian Ministry of Health, Instituto Papai, and Instituto Noos, Promundo will develop a portal aimed at health care
Andrew Levack, co-founder of the MenEngage Alliance and former Director of US Programs for EngenderHealth, joined Promundo as Deputy Director of US Programs in September 2014. Andrew comes to Promundo with over 20 years of expertise in prevention efforts that address gender inequality...

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News

Cry Havoc addresses Living Peace themes of conflict-related violence and recovery

On Tuesday, November 4, Promundo and the Folger Shakespeare Library will co-host a public performance of Cry Havoc, a one-man show written and acted by Stephan Wolfert about his personal journey from war veteran to actor, at the Folger...

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Professionals with the goal of promoting the involvement of men in maternal health and in the prevention of gender-based violence. The initiative is a pilot project funded by USAID, and it aims to create a model to be replicated throughout Brazil and other Latin American countries with similar ongoing projects.

Promundo in the media

Check out a few of the highlights below:

The Next Women's Movement Is Integrating Men: 6 Critical Steps, Forbes (English)

The Crisis of Minority Boys, TIME (English)

When women go to work, where do men go?, Inter-America Development Bank (English)

Campanha Sem Vergonha, Jornal O Globo (Portuguese)

Entrevista com Marco Aurélio Martins, coordenador da Campanha de Paternidade, Revista O Globo (Portuguese)