

## EDITORIAL

The International Girls Day, celebrated on October 11th, draws attention to the importance of promoting girl's empowerment and changes in gender norms which reinforce inequalities in opportunity and development between boys and girls. In 2013 this date was used to encourage education as a crucial step for empowerment and emancipation of girls and women, as well as the construction of a more equal future.

With this in mind, this issue of Promundo News has an interview with Samantha Wright, director of the global...

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## INTERVIEW



**Samantha Wright**  
*Director of the campaign "Girl Rising"*

Samantha Wright is the Director of Girl Rising; in this interview she talks about how the campaign is mobilizing the world to educate girls.

> [Read the full interview](#)

## NEWS



### News

#### **MenCare at the Clinton Global Initiative**

On September 23-26th, Gary Barker, Promundo-US's International Director represented Promundo and MenCare at the Clinton Global Initiative Annual Meeting, a yearly opportunity for global leaders to create and implement innovative solutions to the world's most pressing challenges...

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### News

#### **Working with Men and Boys for Gender Equality and Women's Empowerment: Global Researchers and Practitioners Gather in Stockholm**

On September 16th, in Stockholm, Sweden, Sida hosted the event "Work with Men and Boys for Gender Equality and Women's Empowerment"...

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### News

#### **Seminar discusses access to healthcare services by the LGBT population residing in favelas**

On October 8th, Promundo in tandem with Grupo Conexão G organized the seminar "Entraves, Avanços e Caminhos no Direito à Saúde da População LGBT" (in English "Obstacles, Progress...")

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### News

## PROMUNDO'S AGENDA

In October, Promundo starts the project "*Pais and Filhas*" (in English, Fathers and Daughters"), that take place in Morro dos Prazeres. The project will discuss education alternatives to the use of violence and includes the creation of a children's book made by the children participants themselves.

Promundo is currently designing the instruments for the qualitative and quantitative IMAGES (The International Men and Gender Equality Survey) research, which will be conducted in Rio de Janeiro and Maputo (Mozambique). The research aims to understand how masculinities interfere in the involvement of men in situations of war and urban violence.

On October 8th Promundo participated in a meeting hosted by the Dutch Ministry of Development Aid and International Trade, in Brasília, where it presented its experiences in the fields of sexual and reproductive health and fatherhood. Besides the Dutch Minister for Development



### Promundo develops project to promote engagement of men in women's economic empowerment

Promundo in partnership with Instituto Papai and with funding from UN Women is developing a pilot project which aims to engage men in the economic empowerment of women beneficiaries of Bolsa...

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#### News

##### **International Symposium: Men, Peace and Security: Agents Of Change**

On October 28-29th, Promundo will help to launch and host the Men, Peace and Security Symposium at the U.S. Institute Of Peace. This symposium aims to better understand how the ascribed norms of men and masculine identities contribute to, and may even help to mitigate violent conflict and post-conflict...

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#### News

##### **Have you seen MenCare's new film?**

MenCare has just released a new 2-minute must-see film, about men around the world who are ready for change. Find out how MenCare is inspiring men around the world to become more involved fathers, more invested partners, and ready to embrace the empowerment of the women and girls in their lives.

[> Watch the film here](#)

#### Article

##### **Child Marriage: a 'Universal' Issue**

Marriage is an institution that most adults do not enter into lightly; there's a general recognition that the terms and conditions of that relationship will shape their lives profoundly, and that self-awareness and maturity are necessary preconditions for marriage...

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RSS 

Aid and International Trade, Lilianne Ploumen, representatives of Promundo Brazil and US and members of the Brazilian Foreign Ministry also attended the event.

From October 14-17th Promundo-US and the MenEngage Alliance took part in the Sexual Violence Research Initiative's (SVRI) 3rd international conference on sexual violence research in Bangkok, Thailand.

On November 1st Program P will officially launch at the Inter-American Development bank, Washington-DC. Program P ("P" for "Padre" in Spanish and "Pai" in Portuguese, meaning "Father") is a targeted response to the need for concrete strategies to engage men in active caregiving from their partner's pregnancy through their child's early years. The launch will include an overview of Program P and its implementation in several countries: including Brazil, Chile, and Nicaragua.

Promundo-US will take a place on the Chilean Seminar on Fatherhood, in November 4-5 and in Lima for a Seminar on Men and GBV with the Peruvian government, in November 7-8.

On November 5th Promundo will organize the seminar "*O que sabemos, o que queremos?*" (in English, "What do we know and what do we want?"), bringing together a group of professionals from the state education network. On November 6th and 7th, the event will include the participation of 120 high school students. On the 7th, Promundo will launch of the campaign "*Sem Vergonha!*" ("Shameless!", in English), created by a group of students dedicated to the promotion of gender equality in schools.

From November 12th-15th Promundo-US and Promundo-Brazil will take a place at the International Conference on Family Planning in Addis Ababa, Ethiopia.

This is a publication



Address: 2121 Decatur Place,  
NW, Washington, DC 20008,  
United States of America

Phone: +1 (202) 588 0061  
Fax: +1 (202) 588 0063  
E-mail: [contactdc@promundo.org.br](mailto:contactdc@promundo.org.br)



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