EDITORIAL

We are starting 2014 on the right foot! This is the first edition of Promundo News and we already have an exciting announcement: Promundo has opened a European office in Coimbra, Portugal. The new “Promundo-Europe” delegation aims to extend our research on masculinities and gender relations within the context of the current European financial and economic crisis. Read inside for more details.

Also in this edition, Marina Motta, a researcher with Instituto Promundo, analyzes recent cases of violence against women in Brazil. Based on this data, Motta argues the need to question hegemonic masculinities and traditional gender norms - since transforming these ideals can have the power to reduce gender-based-violence in Brazil and worldwide. On this topic, let's take a closer look at Promundo-US's...

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INTERVIEW

Amana Mattos  
Assistant Professor for the Psychology Department at the State University of Rio de Janeiro (UERJ)

Assistant Professor for the Psychology Department at UERJ, Amana Mattos focuses her research in development psychology and political psychology, specifically on issues related to youth and adolescence, freedom, feminist theory and political subjectivity.

> Read the full interview

NEWS

Article
Violence Against Women in the First Month of 2014 Begs us to Question how Masculinity Forges Violent Men  
(Marina Motta – Instituto Promundo Researcher) On the first day of 2014, Brazilians were faced with three pieces of news about extreme violence against women - perpetrated by a husband and two former partners. The traditional Copacabana New Year’s party, one of the most beautiful and...

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News
MenCare+ Advances with Launches in South Africa and Indonesia  
It was an eventful end of year for MenCare+, with official launches in South Africa and Indonesia. The program has now been launched in all four target countries, including Brazil and Rwanda. The program's goal is to engage men in these countries as caregiving partners in maternal and child health (MCH) and sexual and reproductive health rights (SRHR)...

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News
Promundo Opens its Doors in Europe  
On January 14th, 2014, Promundo opened its first office in Europe, in Coimbra, Portugal. The launch of the delegation “Promundo-Europe” has three main goals: i) To expand research on masculinities and gender relations within the context of current European financial and economic crises. ii) To...

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PROMUNDO'S AGENDA

During the latest TEDxBarcelonaWomen event, Promundo-US’s International Director Gary Barker used personal stories and global trends to reinforce the importance of men's caregiving in improving gender relations. Barker was one of ten speakers, ranging from gender experts to entrepreneurs, invited to talk at the December 5th event in Barcelona, Spain. The theme of this year’s conference was “Get men involved in gender equity!”

Promundo-US’s Program Officer, Jane Kato-Wallace, was a speaker at the first annual meeting of China’s White Ribbon Volunteer Network on November 24th, in Beijing. Her talk introduced White Ribbon’s work globally on behalf of Promundo and the MenEngage Alliance. The event was attended by more than 200 professional counselors, who volunteer their hours to staff a national hotline for survivors of violence.
News
“Shameless” Campaign Mobilizes Nine Schools in Rio de Janeiro
Instituto Promundo launched the campaign "Shameless" on November 7th, in partnership with the Health and Prevention in Schools Program. "Shameless" was implemented in nine schools in Rio de Janeiro, involving 3,000 students in initia...
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News
Women's Economic Empowerment Project Completes One Year in Rio de Janeiro
On December 14th, the first stage of the project Unindo Prazeres: homens e mulheres pela igualdade (in English: Combining Goals: men and women for equality), which has been taking place in Morro dos Prazeres since October 2013, came to an end...
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News
Promundo-US and The World Bank Analyze Men’s and Boys’ roles in Gender Equality
Promundo-US and The World Bank have partnered to produce a report examining the role of men and boys in preventing or promoting women's agency and gender equality. The document entitled "Gender Equality & Development - Engaging men and...
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News
“The Other Side of Gender: Men as Critical Agents of Change” recommends approaches and programming
The special report "The Other Side of Gender: Men as Critical Agents of Change", co-produced by Promundo-US, has been published by the United States Institute of Peace (USIP). The document reviews existing work with men in post-conflict settings and recommends future approaches and programming. It is available for download on the USIP website...
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News
Pilot Initiative Engages Refugees on Campaign Against Gender Violence
Instituto Promundo, in partnership with the UN High Commissioner for Refugees (UNHCR) and Caritas, developed a pilot initiative in October 2013 using a gender transformative approach aimed at engaging refugees, asylum seekers and professionals who deal directly with refugees and asylum seekers...
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Stay updated about our work to promote caring, non-violent and equitable masculinities and gender relations internationally! Follow Promundo’s new social media channels in English: You can find us on Facebook, Twitter and LinkedIn.